



TRANSFORM YOUR BUSINESS BY CREATING THE BRAND EXPERIENCE YOUR CUSTOMERS EXPECT

DELIVERING A PERSONALIZED, ENGAGING CUSTOMER EXPERIENCE

Today's customers will no longer settle for uniform and bland interactions with companies where they purchase products or services. To stay competitive, businesses need to deliver engaging, intuitive and personalized experiences across every channel. With the vast amount of content and digital assets being generated by your business, streamlined marketing operations that automate workflows, ensure a consistent brand image and integrate with existing systems can help you deliver the experience your customers expect.

EPAM: YOUR PARTNER IN DIGITAL MARKETING

Our consultants, designers and engineers have been working with the world's leading companies for over 24 years to create unique digital marketing solutions that resonate with consumers. Using an agile approach and global scalability, EPAM's experts work alongside your team to learn more about your customers and deliver a technology stack that will boost the efficiency of your operations.

By partnering with EPAM to integrate your in-store promotions, manage your brand materials, centralize your digital assets and automate your supply chain, you will have access to a one-stop shop for all of your digital marketing needs that is seamlessly integrated with your existing platforms. By partnering with EPAM, your business can:

- Improve brand consistency
- Reduce campaign development and roll-out costs
- Decrease supply chain costs due to inventory optimization
- Increase data and analytics about your customers
- Reduce labor costs
- Increase time to market and shorten time to release new content

OUR CAPABILITIES

- Experience & Technology Consulting
- Customer Experience
- Service Design
- Big Data & Analytics
- Supply Chain Management
- Mobility & App Development
- Digital Asset Management
- Product Information Management
- Cloud, Agile & DevOps
- Digital Platforms

LEARN MORE ABOUT HOW EPAM'S MARKETING AND DIGITAL ENGAGEMENT EXPERTISE CAN HELP YOUR BUSINESS DIGITALLY TRANSFORM.

CONTACT US AT SALES@EPAM.COM.