



EPAM + Microsoft + Sitecore

AI-POWERED PERSONALIZED EXPERIENCES

Utilizing the power of Sitecore Experience Cloud™ on Microsoft® Azure, EPAM works with leading brands around the world to enable data-driven personalization coupled with robust back-end capabilities. From content marketing and eCommerce to digital asset management and holistic experience management, EPAM can optimize your Sitecore Experience Cloud implementation by leveraging the benefits of Azure for greater speed, scale, insight and security.

AT A GLANCE

- 10,000+ Microsoft engineers
- 750+ Sitecore experts
- 3,000+ Azure professionals
- 14 Sitecore MVPs
- 5 Microsoft MVPs
- 9 Sitecore Experience Awards
- EPAM developed the Sitecore Commerce Microsoft D365 Connector 'Sitecore Connect for Microsoft 365 for Retail'.

EPAM's Microsoft and Sitecore expertise spans the following industries:

HEALTHCARE & LIFE SCIENCES	RETAIL & DISTRIBUTION
FINANCIAL SERVICES	BUSINESS INFORMATION & MEDIA
SOFTWARE & HI-TECH	TRAVEL & HOSPITALITY

OUR CAPABILITIES

CMS (XP) + Azure PaaS

Hosted on Azure PaaS, Sitecore Experience Platform (XP) is the first choice for many enterprises due to its proven time- and cost-saving benefits. The platform also provides enhanced automation capabilities, as well as increased scale, speed and flexibility, to help improve the customer experience.

- Automated Personalization: Using Microsoft Azure and Sitecore AI, you can automatically identify visitor trends, create customer segments and change page elements to deliver contextual experiences.
- Scale: Automatically scale your sites as needed. Focus on growth and expansion without the restrictions of delivery, quality or cost.
- Flexibility: During seasonal and cyclical peaks, you have immense operational and technical flexibility without losing security and robust performance.
- Speed: Deploy Sitecore within minutes and gain a faster time to market through customized environments in the Azure toolkit.
- Future-proofing: With Sitecore XP on Azure, the newest features are available to you in real-time.

CMX (XP) + Dynamics

Leveraging Sitecore Experience Cloud and Microsoft's point-of-sale capabilities, EPAM designed and developed a connector for companies to quickly deliver engaging digital experiences. Retailers can now analyze and personalize online experiences in real-time with advanced back-office capabilities. This end-to-end, omnichannel solution enables retailers to convert across POS systems, eCommerce, mobile or app platforms to centralize transactions for inventory, pricing and other activities.

- Promotions
- Loyalty programs
- Personalized product content
- Order management
- Supply chain and channel integration

CONTACT US TODAY TO LEARN MORE ABOUT EPAM'S MICROSOFT AND SITECORE EXPERTISE.
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