



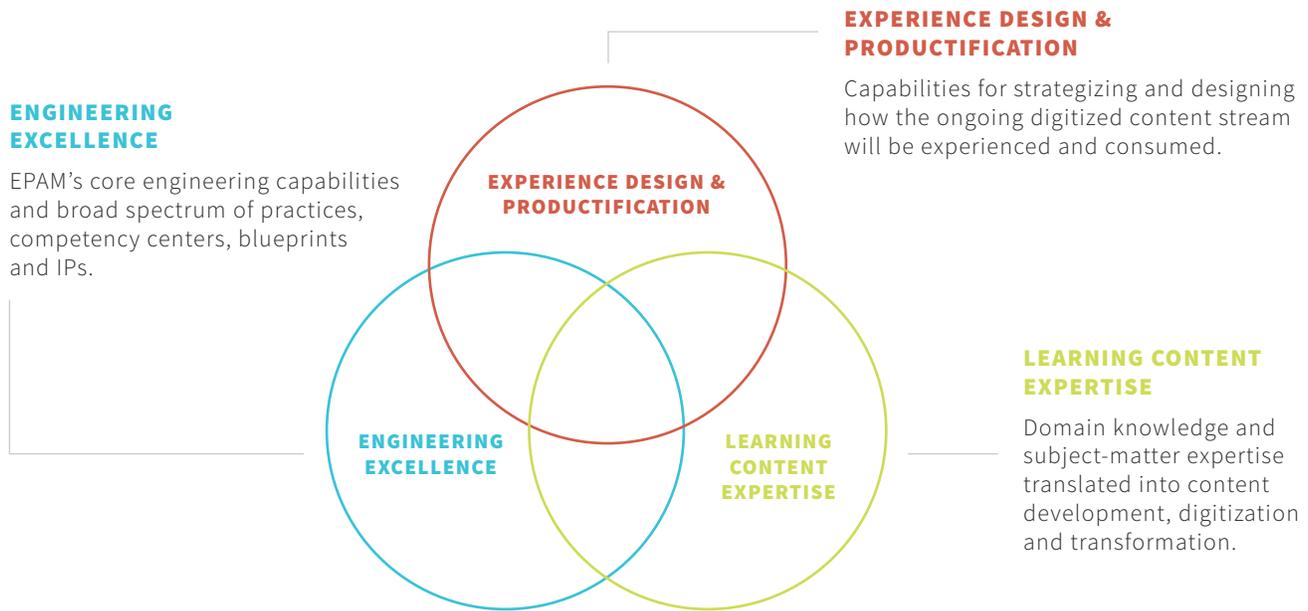
**BROCHURE**

# Digital Learning Services

# Partner With EPAM To Accelerate Your Digital Reinvention of Education

Online educational products and services are in higher demand than ever. Today, learning companies are transforming their legacy platforms, content, pipelines and workflows to step away from the “print-first” paradigm. They are shifting to a learner-centric experience design and reimagining their direct-to-learner channels to build competitive B2C brands. To keep up with the fast pace of new releases, EdTech companies need to gear up for scalability and growth.

**EPAM’s unique combination of capabilities enables end-to-end services for educational solutions development that no other company in EPAM’s category currently provides. We are ready to take responsibility for the result with no handoffs – from the business model change to the learning experience design to the educational product design and development. We can do it fast and at scale. As a transformational company, we provide the most value for education market disruptors.**



## EPAM’S END-TO-END EDTECH SERVICES

Business Model & Innovation Consulting	Content Development & Transformation	Educational Technology Solutions
Learning Experience Design	Learning Data Insights	Accessibility Enablement

# Disruption. Quality. Speed and Scale.

YOUR GOAL	HOW WE CAN HELP	THE OUTCOMES CLIENTS GET
<b>Transform to New Business Models, Innovate and Grow to Become a Market Disruptor</b>	<p>With technology advancements and new approaches to learning experience design, we can help:</p> <ul style="list-style-type: none"><li>• Update legacy systems, content, tools and products to make those look and feel digitally native</li><li>• Build new digital-native distribution channels</li><li>• Develop a brand that resonates in the B2C market</li></ul>	<ul style="list-style-type: none"><li>• Print-to-digital transformation</li><li>• New strategies and business models</li><li>• New digital revenue streams</li><li>• Increase in order volumes, user base and subscriptions</li><li>• Web and mobile revenue surge</li></ul>
<b>Build Quality Educational Products and Learning Experiences that Bring Value to Your Clients</b>	<p>We offer our education domain expertise to support next-gen solution development from ideation to release and adoption by:</p> <ul style="list-style-type: none"><li>• Designing a digital-native look and feel</li><li>• Creating solutions adhering to the highest industry standards</li><li>• Ensuring adoption by end-users</li></ul>	<ul style="list-style-type: none"><li>• Award-winning educational solutions that annually serve millions of active users</li><li>• Digital learning assets that adhere to the highest standards of pedagogical accuracy, accessibility, interactivity and engagement</li></ul>
<b>Unlock the Speed of Your Transformation and Scale for Aggressive Growth</b>	<p>Tapping into the broad range of EPAM competencies, IPs and blue-prints, we work as interconnected digital factories enabling seamless overlapping delivery cycles with no handoffs. As a result, we can:</p> <ul style="list-style-type: none"><li>• Quickly scale educational infrastructure and digital content development</li><li>• Speed up time to value</li></ul>	<ul style="list-style-type: none"><li>• Record times from ideation to release</li><li>• Rapid ROI</li><li>• Expansion to new markets and geolocations</li></ul>

# EPAM's EdTech Expertise

**25+**

YEARS OF EXPERIENCE

**50+**

PRODUCTS &  
SOLUTIONS CO-CREATED  
WITH CUSTOMERS

**1.5M+**

DIGITAL LEARNING  
ASSETS CREATED

**10+**

AWARD-WINNING  
PRODUCTS CO-CREATED  
WITH CUSTOMERS

**PREFERRED  
VENDOR**

OF THE TOP LEARNING  
COMPANIES WORLDWIDE

**500+**

DEDICATED SMES &  
INDUSTRY PRACTITIONERS

## SELECTED PROJECTS WITH EDUCATIONAL COMPANIES



Direct-to-consumer strategy design and implementation – less than 12 months from ideation to release – resulting in a 24% YoY increase in order volumes and a revenue surge of nearly 100%.



Six months to design and deliver a public MVP for a completely new product, 12 months to production-ready release, three years between the startup birth and successful exit.



Print-to-digital transformation from CDs attached to the back of a textbook to educational online subscription services resulting in 1M subscriptions in just seven months – faster than Netflix and Spotify.



Successful end-to-end architecture redesign and migration of on-premise online education solution to cloud resulting in 99.99% availability



Digital-native distribution channel enablement helping our client engage its customers in a state-of-art user experience and get results, such as a 30% and 70% increase in YoY web and mobile revenue, respectively. Five months' time-to-market, 12 successful releases with zero downtime.



Six months to expand an uber-like tutoring platform to several new countries.

Contact us to learn more about how EPAM can help you throughout the entire cycle of your digital transformation

[www.epam.com/edtech](http://www.epam.com/edtech) • [el@epam.com](mailto:el@epam.com)

