Digital Readiness for Your Business
Aligning Technology And Business
For Successful Digitalization

Get IT and business on the same page with a strategy-aligned digital readiness program that achieves both learning objectives and organizational impact. Multiply your transformation efforts by creating a common language and foundational understanding of technology, data, product mindset, cross-functional teams and agile ways of working.

EPAM's Digital Readiness Program helps remove the barriers between your organization and successful change through unique approaches to design, relevant and practical content, proven methods of motivating and eliciting change, and best practices in engaging learners. The core program is infused with practical content tailored separately for leadership and for individual contributors' roles.
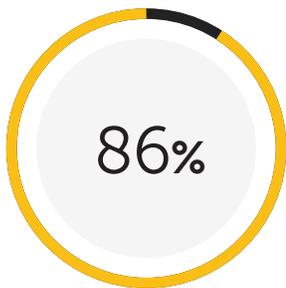
THE DIGITAL READINESS PROGRAM

- Helps leaders discern the best technology investments for their organization's needs
- Guides leaders and stakeholders around updating processes and connecting them to new ways of working
- Bridges the knowledge gap for existing employees
- Helps managers identify needed capabilities for hiring and upskilling

- Encourages buy-in at every level of the organization
- Helps leaders motivate employees and reveals the need for transformation in an accessible way
- Provides a transformation roadmap to help leaders navigate the necessary cultural shift and get the support required to change
- Outlines best practices for data management and leveraging data for strategic goals
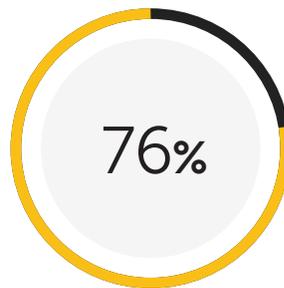
PROGRAM CONTENT

The online learning program consists of core content in the key areas vital to transformation:

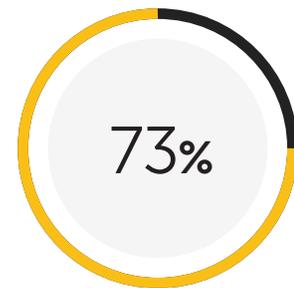|	
Preparing for Digital Transformation	Leveraging Data
Transforming through Technology	Designing Products for Tomorrow
Supporting Digital People	Using Innovation

PROGRAM IMPACT

86%

76%

73%

86% of learners agreed they **learned new things** about digitalization

76% of learners said it's clearer to them why **their company needs to digitalize**

73% of learners said the program helped them **understand the role of people and culture in digital transformation**
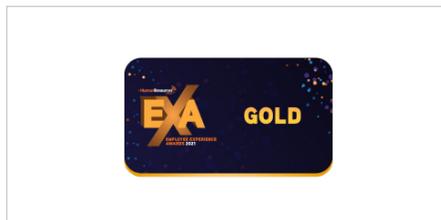
WHY US?

We are not a training firm. EPAM is a leading technology and transformation company with on-the-ground insights and experience working with digital natives. We have a practical understanding of the business challenges connected to digital transformation as well as the opportunities for building a successful engineering culture. Clients trust us to enable their organizations with new digital skills because of our engineering DNA, cutting-edge knowledge, passion for learning and industry-recognized, award-winning talent enablement resources.

OUR INTEGRATED APPROACH WILL MAKE IT REAL

Our talent enablement and transformation solutions blend our practical, on-the-ground software and digital expertise with insights from learning science and organizational change management. This unique approach brings the following results:

Demonstrated growth in knowledge and skill	Improved person-role fit indices
Increased self-efficacy and perceived ability to implement strategic changes	Shared language, understanding and vision for change between IT and business
Accelerated strategy implementation	New expectations and approach to working with vendors and third parties
Increased ability to find, develop and retain high-quality IT leaders and teams	

AWARDS

To learn more about how we can help your organization create critical capabilities and get results, contact us at **LearningPractice@EPAM.com**