BROCHURE

Education
Technology
Services

Partner With EPAM To Accelerate Your Digital Reinvention of Education

Online educational products and services are in higher demand than ever. Today, learning companies are transforming their legacy platforms, content, pipelines and workflows to step away from the "print-first" paradigm. They are shifting to a learner-centric experience design and reimagining their direct-to-learner channels to build competitive B2C brands. To keep up with the fast pace of new releases, EdTech companies need to gear up for scalability and growth.

EPAM's unique combination of capabilities enables end-to-end services for educational solutions development that no other company in EPAM's category currently provides. We are ready to take responsibility for the result with no handoffs – from the business model change to the learning experience design to the educational product design and development. We can do it fast and at scale. As a transformational company, we provide the most value for education market disruptors.

01

EXPERIENCE DESIGN & PRODUCTIZATION

Capabilities for strategizing and designing how the ongoing digitized content stream will be experienced and consumed.
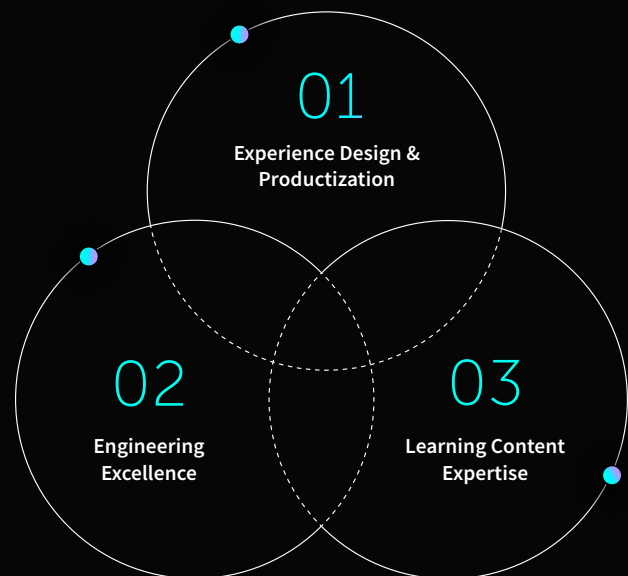
02

ENGINEERING EXCELLENCE

EPAM's core engineering capabilities and broad spectrum of practices, competency centers, blueprints and IPs.
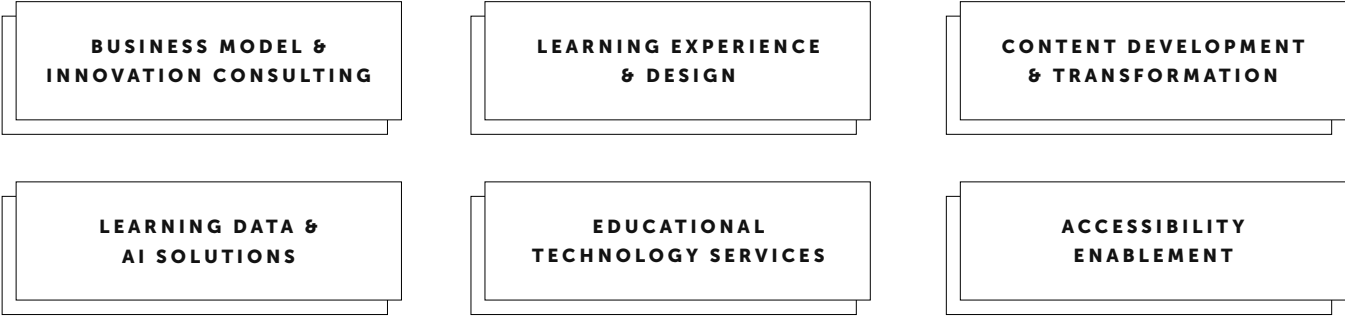
03

LEARNING CONTENT EXPERTISE

Domain knowledge and subject-matter expertise translated into content development, digitization and transformation.

01
Experience Design & Productization

02
Engineering Excellence

03
Learning Content Expertise

EPAM's End-to-End EdTech Services

| BUSINESS MODEL & INNOVATION CONSULTING | LEARNING EXPERIENCE & DESIGN | CONTENT DEVELOPMENT & TRANSFORMATION |

| LEARNING DATA & AI SOLUTIONS | EDUCATIONAL TECHNOLOGY SERVICES | ACCESSIBILITY ENABLEMENT |

Disruption. Quality. Speed and Scale.

→ Your Goal	→ How We Can Help	→ The Outcomes Clients Get
Transform to New Business Models, Innovate and Grow to Become a Market Disruptor	With technology advancements and new approaches to learning experience design, we can help: • Update legacy systems, content, tools and products to make those look and feel digitally native • Build new digital-native distribution channels • Develop a brand that resonates in the B2C market	• Print-to-digital transformation • New strategies and business models • New digital revenue streams • Increase in order volumes, user base and subscriptions • Web and mobile revenue surge
Build Quality Educational Products and Learning Experiences that Bring Value to Your Clients	We offer our education domain expertise to support next-gen solution development from ideation to release and adoption by: • Designing a digital-native look and feel • Creating solutions adhering to the highest industry standards • Ensuring adoption by end-users	• Award-winning educational solutions that annually serve millions of active users • Digital learning assets that adhere to the highest standards of pedagogical accuracy, accessibility, interactivity and engagement
Unlock the Speed of Your Transformation and Scale for Aggressive Growth	Tapping into the broad range of EPAM competencies, IPs and blueprints, we work as interconnected digital factories enabling seamless overlapping delivery cycles with no handoffs. As a result, we can: • Quickly scale educational infrastructure and digital content development • Speed up time to value	• Record times from ideation to release • Rapid ROI • Expansion to new markets and geolocations

EPAM's EdTech Expertise

25+
YEARS OF EXPERIENCE

50+
PRODUCTS & SOLUTIONS CO-CREATED WITH CUSTOMERS

1.5M+
DIGITAL LEARNING ASSETS CREATED

10+
AWARD-WINNING PRODUCTS CO-CREATED WITH CUSTOMERS

500+
DEDICATED SMES & INDUSTRY PRACTITIONERS

PREFFERED VENDOR OF THE TOP LEARNING COMPANIES WORLDWIDE

SELECTED PROJECTS WITH EDUCATIONAL COMPANIES

Direct-to-consumer strategy design and implementation – less than 12 months from ideation to release – resulting in a 24% YoY increase in order volumes and a revenue surge of nearly 100%.

Print-to-digital transformation from CDs attached to the back of a textbook to educational online subscription services resulting in 1M subscriptions in just seven months– faster than Netflix and Spotify.

Digital-native distribution channel enablement, helping our client engage its customers with a state-of-art user experience as well as increasing web and mobile revenue by 30% and 70%, respectively with 5 months' time-to-market and 12 successful releases with zero downtime.

Six months to design & deliver a public MVP for a fully new product, 12 months to production-ready release, 3 years between startup birth & successful exit.

Successful end-to-end architecture redesign and migration of on-premise online education solution to cloud resulting in 99.99% availability

Six months to expand an Uber-like tutoring platform to several new countries.
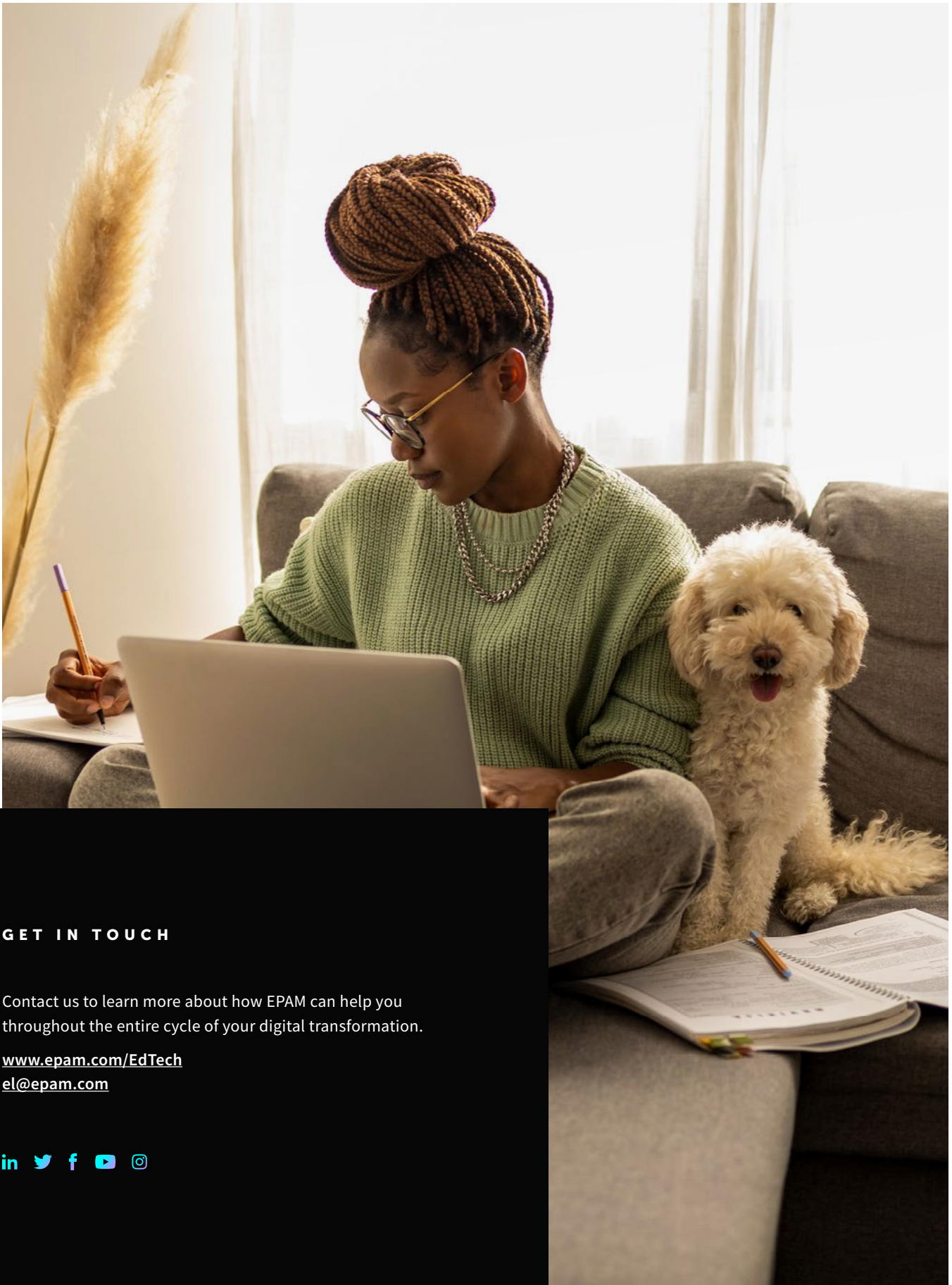
GET IN TOUCH

Contact us to learn more about how EPAM can help you throughout the entire cycle of your digital transformation.

www.epam.com/EdTech
el@epam.com

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