



Enabling Innovation at Any Scale

89%

of enterprises will rely on at least one public cloud platform to drive digital transformation¹

Today's marketplace demands agile, digital movement. No vertical is immune to the pressure of digital disruption, and global companies are securing their competitive position by employing multi-cloud strategies. Analytics, ML, AI and cognitive services are becoming ubiquitous, driving valuable gains in customer engagement, employee productivity and operational efficiency. But this level of innovation begins at the core — global enterprises must address the modernization and transformation of ERP to successfully compete in a data-driven world.

Given that ERP functions as the backbone of most organizations, transforming this mission-critical piece of operations requires overcoming several challenging obstacles. These issues likely include:

Lack of technical depth as a barrier to innovation. In order to effectively transition into a digital company, you need a platform to develop and deploy on, and help with architecture and development. Because ERP is so deeply intertwined throughout an organization's business functions, the needs of different users with different use cases and different data must all be considered, with different partners needed to supply them.

How to plan and manage an ERP evolution to the cloud. Preserving day-to-day operability during migration is critical, as is setting and managing expectations during the planning stage. A transition of this magnitude requires an upgrade roadmap, technical expertise, investment management and guidance on process changes. Only then is it possible to leverage cloud platform capabilities to drive business value into — and from — your ERP.

Developing a post-digital transformation strategy. Migration to the cloud is the first step, but not the end goal of digital transformation. An investment of this size must be applied in a holistic and secure way across the business, without ceding control. Performance gains and new revenue streams must be ensured, and opportunities for cost-optimization maximized.



AI and deep learning

will be the most common data science tools by 2023²

Leverage deep expertise to integrate, innovate and transform

To overcome these obstacles, successful companies are choosing the partnership of EPAM, Google Cloud Platform and SAP. Combining the engineer-preferred, advanced data competencies of GCP, the unparalleled ERP capabilities of SAP S/4HANA and the deep transformational experience of EPAM enables your organization to innovate at any scale. The breakthroughs driven by this alliance of technology experts allow you to:

Unleash scalability — at the right pace — to optimize business processes. By migrating SAP to GCP, you immediately experience improved performance, security and intelligence – without new hardware or business interruption. Optimize your ROI with a reduced cost of ERP cloud migration while taking full advantage of the proven reliability of SAP solutions, integrated with future-ready innovations of GCP, delivered with EPAM expertise.

Accelerate technical transition to enable SAP transformation. With EPAM and GCP, migrating SAP to the cloud is only the first step in enabling digital transformation. EPAM will help you add new capabilities with a more agile approach. Develop new business models and adopt automation based on GCP analytics, ML and AI that provide insights and deliver personalized experiences in an omni-channel world.

Turn data into actionable insights. Leveraging the power of big data, predictive analytics, artificial intelligence and machine learning, you'll drive smarter decisions for all stakeholders.

Future proof your business. You'll create new revenue streams and drive down operating costs by capitalizing on cloud computing and other digital technologies.

Rely on the extended expertise of shared engineering heritage. EPAM, Google and SAP have some of the longest partnerships in the industry, born out of a shared engineering heritage. With EPAM - a leading Google partner with over 500 GCP certifications - as your partner, you will tap into a trio of organizations dedicated to your success.

Innovation begins at the core, with ERP. Agile organizations must plan carefully but move quickly to stay competitive and leverage new data opportunities for improved service, growth and revenue. EPAM, Google Cloud and SAP deliver multi-faceted technical expertise to create a scalable roadmap to transformational innovation.

¹<https://www.forbes.com/sites/louiscolombus/2017/11/07/forresters-10-cloud-computing-predictions-for-2018/#7c833324ae1>

²<https://www.information-management.com/slideshow/10-predictions-on-advanced-analytics-and-business-intelligence-trends>