



BROCHURE

Rapid Activation
of Composable
eCommerce
(RACE)

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EPAM's RACE solution provides a rapid route to market for enterprise businesses looking to sell directly to consumers. Built by EPAM using powerful composable commerce technology, RACE can deliver a new eCommerce channel for your business in as little as eight weeks. Once you're up and running, the flexibility of MACH architecture enables you to add features and functions at a pace that suits you. With its composable technology at your fingertips, you can future-proof your business, outpace competitors and, most importantly, delight your customers and meet their ever-growing expectations.

Who is It for?

The solution is perfect for enterprise brands that are:



Considering new ways to generate revenue, as they have a strong online marketing presence but are lacking eCommerce capability.



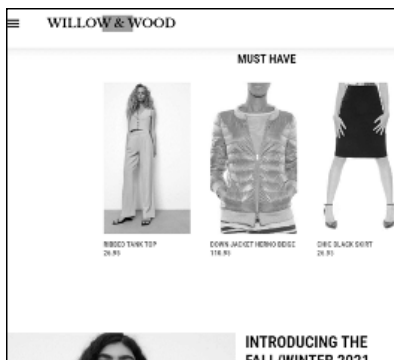
Feeling hampered by a legacy eCommerce platform that's slowing time-to-market and is costly to support and maintain.



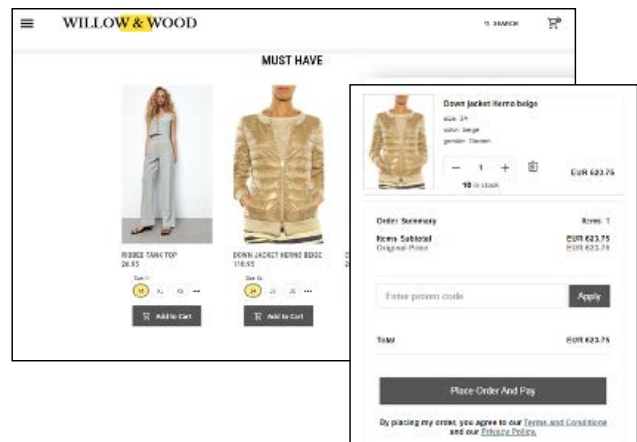
Looking to pilot a move to composable commerce and need a fast and cost-effective solution to prove their hypotheses.

Solution Features & Benefits

Our solution enables you to turn a marketing-only website into an eCommerce one that can generate revenue and capture market share. Think of it as a starter pack that will swiftly and affordably deliver a working, sophisticated eCommerce website, with the power to grow along with your business and your customers' needs.



Can be delivered in under eight weeks.



Take Your First Step into eCommerce Efficiently

If you already have an online presence, you can cost-effectively and efficiently switch to a working commerce site with standard features and functions in under eight weeks.

Build Your Feature Roadmap

With the solution's composable architecture in place, you can start small and gradually develop capabilities across various platforms within the landscape. A new platform can be piloted before complex features are implemented.

Deliver Exactly What Your Customers Need

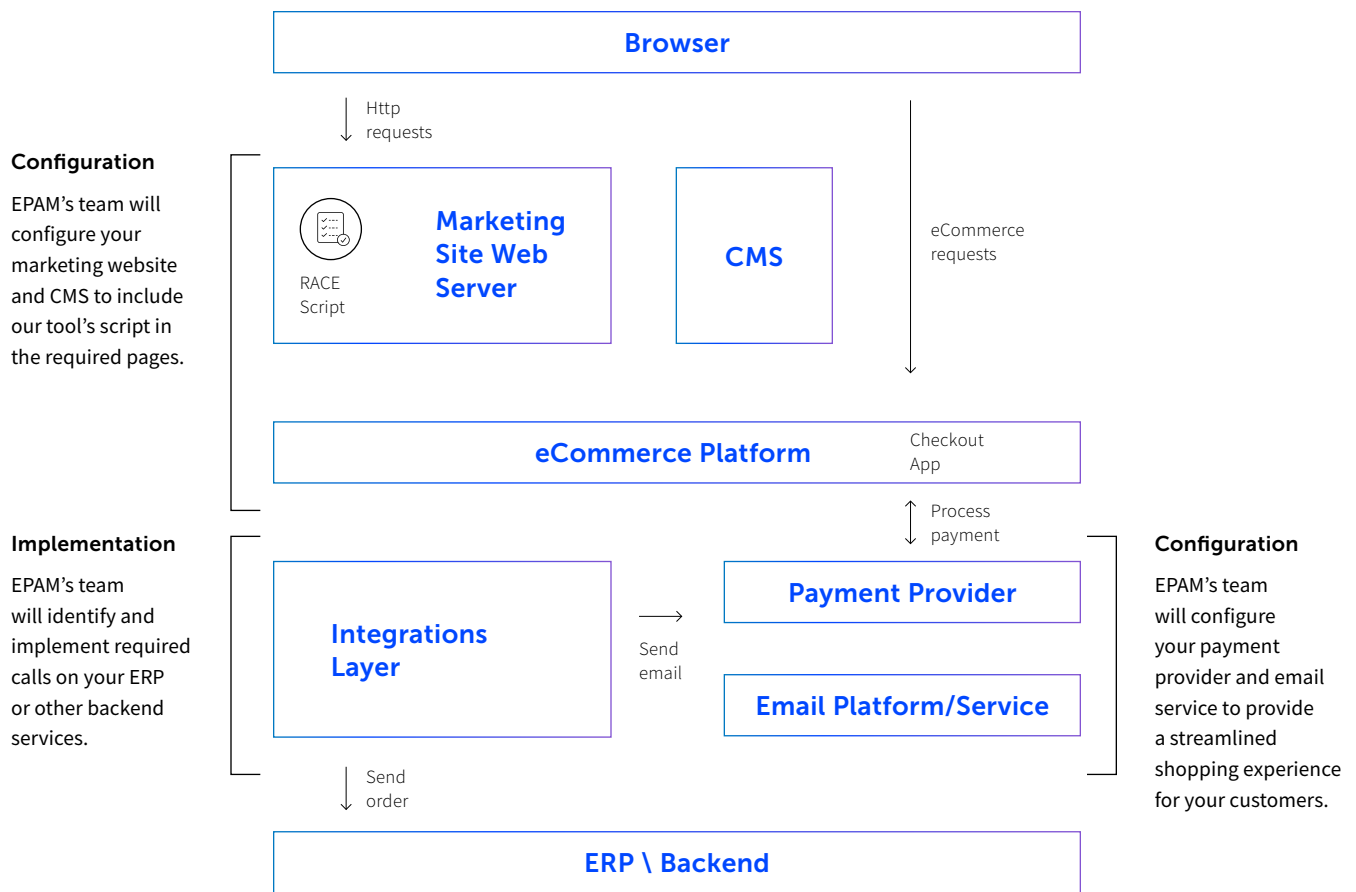
With our headless API solution, you can choose the right tools and technologies to create a flexible, seamless shopping experience that's tailored to your customers.

Future-Proof Your Business

This MACH-enabled tool makes you more agile and sustainable than your competitors, improving your ability to quickly respond to future changes in demand and market conditions.

Solution Architecture

Built using powerful composable commerce technology, RACE can be implemented on all popular cloud platforms, including Amazon Web Services (AWS), Microsoft Azure and Google Cloud.



HEAR FROM OUR PARTNER

“EPAM’s new RACE offering represents another landmark in our partnership journey. Using our platform, they’ve successfully created a product that not only jump-starts clients’ eCommerce transformation but also their shift from monolith to MACH. It’s fast. Clients get a quick, affordable solution to propel their business to the next level while their customers get the smooth buying experience they expect.”

Blaine Trainor

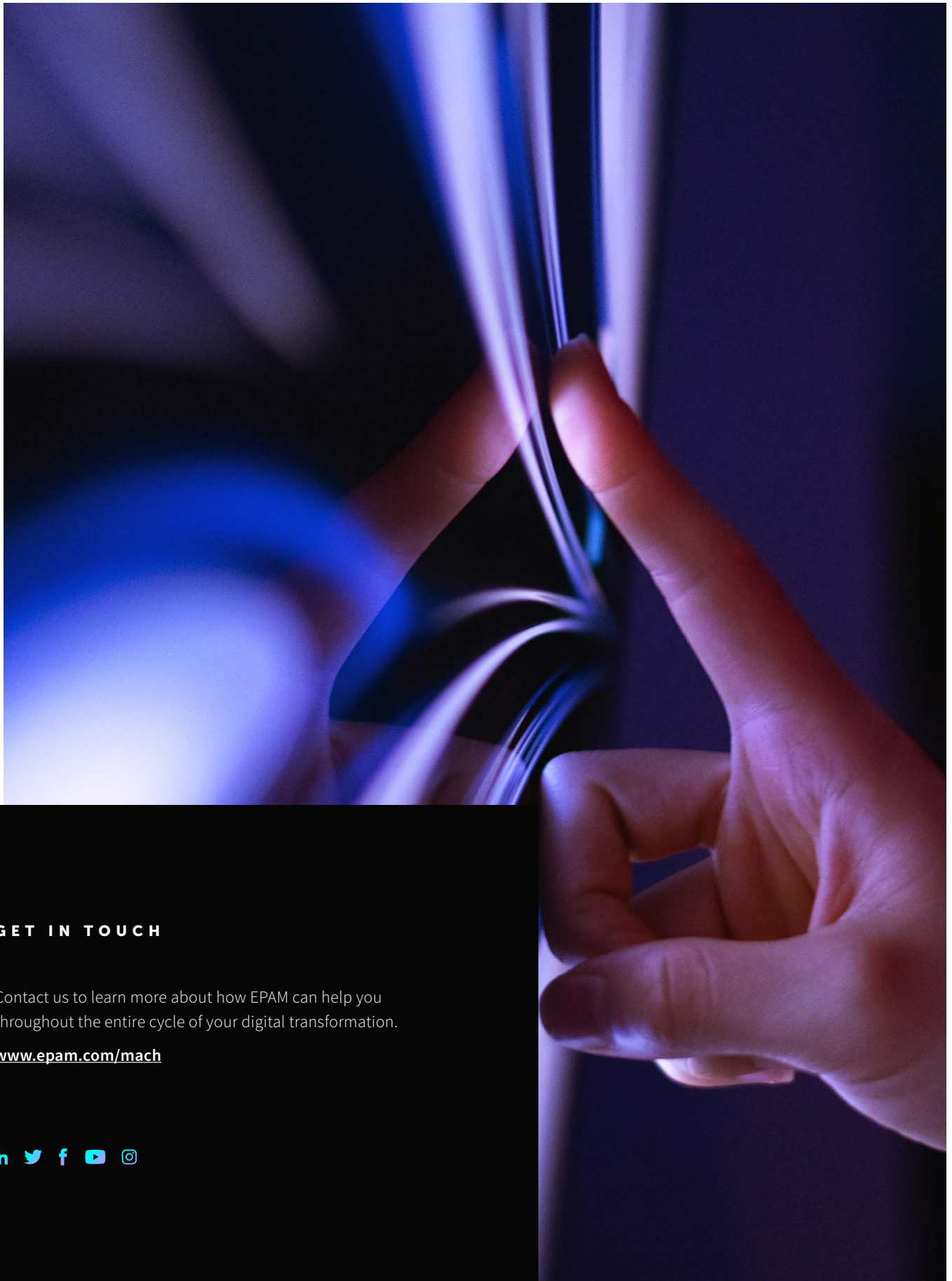
VP of Partnerships, commercetools

Ready to Boost Your Revenue with Our Composable eCommerce Accelerator?

As the most experienced partner globally, EPAM is your go-to for composable eCommerce solutions.

[Contact us today](#) for a demo and learn how RACE can help your business.





GET IN TOUCH

Contact us to learn more about how EPAM can help you throughout the entire cycle of your digital transformation.

www.epam.com/mach

