



EPAM's SAP Customer Data Cloud Expertise

Work with a trusted SAP service partner who provides a high quality of delivery in a short timeframe

Part of the C/4HANA suite, SAP Customer Data Cloud (formerly Gigya) is an industry-leading solution that enables simplified customer journeys that boost engagement while protecting your business from risk.

By working with EPAM's SAP experts, you can transform customer identities from multiple channels into permission-based profiles with data from various sources brought together in a unified view. When you partner with us, you gain expertise across all three pillars of the SAP Customer Data Cloud.

EPAM ENHANCES THE 3 PILLARS OF SAP CUSTOMER DATA CLOUD

SAP Customer Consent Management

Consumer privacy is at the forefront of business priorities, resulting in a constantly evolving regulatory landscape and increased pressure for organizations comply with increasingly complex rules, including GDPR, CCPA and more. Not only that, but a growing number of third-party relationships create greater risk exposure.

With 10+ years of experience in Governance, Risk and Compliance (GRC) product engineering, EPAM builds solutions to help your business achieve and manage compliance now and in the future.

SAP Customer Identity Management

Improving your customer identity management approach requires a strategic roadmap, true end-to-end delivery services and continuous support.

We have more than 10 years of experience working with CIAM (Customer Identity and Management Platforms), which enables us to provide our customers the highest quality of support and help you seamlessly access various identity management platforms with a quicker time-to-market.

SAP Customer Profile Management

Customer profile management analyzes identities to predict, plan and optimize each customer's experience across channels and regions, driving higher engagement and lifetime customer value.

EPAM enables your business to interpret, plan and execute data analytics on consumer purchasing behaviors to ensure maximum results. We can translate your most valuable data into actionable sales, marketing and customer relationship programs.



BENEFIT FROM THE EPAM + SAP PARTNERSHIP

As a trusted SAP Platinum Partner, EPAM works to bring customers secure, flexible and reliable cloud services, all customized based on your unique business needs. Our cloud experts offer implementation support for SAP Customer Data Cloud, from design and build to migration and support. EPAM's team of domain specialists with in-depth technical and functional knowledge are the industry-leading choice to analyze, understand and offer you the optimal solution to improve your customer identity management strategy.

EPAM'S SAP CUSTOMER DATA CLOUD CAPABILITIES

Implementation

- Marketing, Analytics, CRM, ESP, CMS & Open Platform Integration
- End-to-End Implementations
- Packaging the SAP Customer Experience Solution Suite
- Load & Performance Testing
- Test Automation
- Full SAP Customer Experience solution provider, allowing SAP Customer Data Cloud to be integrated with any of the other C/4HANA pillars under one roof.

Consulting

- SAP-Certified Team
- Strategy & Business Consulting
- Architecture Design & Review
- Analytics, Testing & Optimization

Support

- Ongoing Support
- Post Production Maintenance

READY TO CONNECT?

If you're ready to stay competitive with SAP Customer Data Cloud, contact us today to learn more about our solutions!

SALES@EPAM.COM

