Pathfinder to Sitecore Upgrades & XM Cloud

EPAM's Pathfinder helps you evaluate your current usage of Sitecore XM or XP by identifying all critical areas that affect your ability to upgrade or migrate to XM Cloud. Following our workshop, we offer a clear roadmap that is the best fit for your organization, including a reliable approach and achievable level of effort to complete. We'll use our EngX Starter Kit, event tracker and headless implementation experience to reduce beginning costs and ensure you benefit from the most recent analytics tools.

Why make migration plans now?

Web standards and coding trends continue to change at a rapid pace. For organizations that do not keep up, disruption can occur without ample time to recover. Can you afford to slip in SEO rank due to page speed? What if your competitor can launch microsites 85% faster and pilot personalization experiments before you do?

The learning curve of technology change is real. It is critical to leverage a partner with proven front-end development chops that also understands best practice content management paired with effortless release automation. EPAM's Pathfinder is uniquely positioned to help you deliver your upgrade or XM Cloud migration, leveraging all the new technologies and keeping your team safe from crippling technical debt.

Features

Whether you are upgrading your Sitecore solution or moving to Sitecore XM Cloud, our process ensures a detailed, "no surprises" approach to maximizing your investment with Sitecore:

01
Survey

Our prebuilt surveys help us quickly gather critical information from you, offline and at your own pace.

02
Workshop

Next, we review your responses and educate the team on the latest digital marketing trends, Sitecore's solutions and ways to plan your next effort.

03
Recommendation

Our prebuilt surveys help us quickly gather critical information from you, offline and at your own pace.

04
Accelerate

When you're ready to move forward, we leverage our prebuilt accelerators and tremendous depth in headless development to deliver your next release on time.