



# Salesforce Commerce Cloud + BitPay Integration

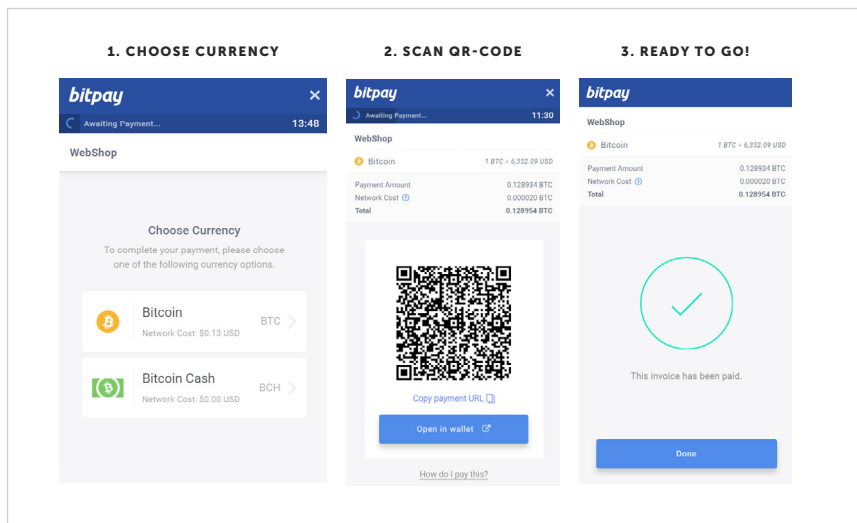
## EXPAND YOUR CUSTOMER BASE BY ACCEPTING CRYPTOCURRENCY PAYMENTS

The adoption of blockchain-based payment methods has increased dramatically in recent years, with hundreds of online retailers now accepting Bitcoin and other cryptocurrencies for goods and services. As a result, many tech-savvy consumers and early adopters have become extremely particular about where they shop, electing to support merchants who accept crypto in addition to fiat currencies.

While EPAM continues to monitor trends and assess the viability of long-term adoption in the crypto space, we have developed a Salesforce Commerce Cloud + BitPay integration solution for merchants seeking to expand their customer base by accepting Bitcoin payments. Now, instead of spending months of time and effort building out your own payments solution, you can leverage EPAM's prebuilt integration to speed time-to-market and increase revenue faster.

## CRYPTOCURRENCY PAYMENTS IN THREE EASY STEPS

With the Salesforce Commerce Cloud + BitPay integration installed and enabled on your store's front-end, your customers can pay for goods in Bitcoin, Bitcoin Cash and any other cryptocurrency supported by BitPay at checkout in just three easy steps:



Once you receive the funds in your company's digital wallet, BitPay's flexible solution allows you to instantly convert any percentage of your cryptocurrency to its fiat value. Whether you decide to convert to fiat currency or hold the funds in crypto is entirely up to you!

## WHAT YOU GET WHEN YOU COMBINE SALESFORCE COMMERCE CLOUD + BITPAY

- Integration with one of the world's most trusted and largest blockchain payment platforms
- Industry-standard approach to cryptocurrency payments makes your business even more digital
- Best user experience for customers leveraging EPAM's extensive UX design expertise in eCommerce
- Seamless and easy integration into your Salesforce Commerce Cloud implementation
- Secure Bitcoin payment experience used daily by hundreds of thousands of Bitcoin adopters
- Alternative trustable payment method that works 24/7/365
- Cross-border payments to support a global customer base
- Income settlement in a bank account or crypto wallet
- No banking interchange fees and a low, 1% merchant transaction fee
- Built-in compliance with GDPR and US regulations
- Volatility protection with a 15-minute freeze on the currency exchange rate during transactions
- Asynchronous payment process with refund support
- Increased profit, reduced fees and decreased credit/debit card chargebacks and fraud

## START THE CONVERSATION TODAY

Ready to give your customers even more payment options at checkout? Chat with our cryptocurrency payments experts today to learn how you can differentiate your eCommerce business.

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