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**CASE  
STUDY**

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**EPAM BUILDS & LAUNCHES  
GROUNDBREAKING USA  
CATHOLIC CHURCH APP**

<epam>

Built on Drupal, the platform includes integration with Salesforce, Fonteva MemberNation, OAuth, MassTime.org, and Brightcove. To reach an even greater audience, EPAM extended the tablet version of the app into the browser (<http://usacatholic.church>).

## CASE STUDY:

# EPAM BUILDS & LAUNCHES GROUNDBREAKING USA CATHOLIC CHURCH APP

The United States Conference of Catholic Bishops (USCCB) is an assembly of cardinals, bishops, and dioceses who jointly coordinate, encourage, promote, and carry on Catholic activities in the United States. Founded in 1966, the Washington, D.C.-headquartered civil nonprofit organization is committed to supporting the ministry of bishops in and around the country.

### THE CHALLENGE: DIGITALLY CONNECTING CATHOLICS IN THE UNITED STATES

The USCCB approached EPAM to design and build a sophisticated digital communications platform to provide its 16,000 U.S.-based Catholic parishes and 250 dioceses with a means of staying up-to-date on content from The Catholic News Service, events, Mass Readings, and more. Wanting an app that would engage parishioners and other key audiences at various locational levels, the USCCB asked that the app also support the rare and historic Papal visit to Washington, Philadelphia, and New York City, in September 2015.

### THE SOLUTION: BUILDING THE DYNAMIC USA CATHOLIC CHURCH APP

EPAM exceeded the expectations of the USCCB by designing and building an app that not only gives Catholics access to papal, local, national, and international news, but also features the following:

- Daily Mass Readings
- Events
- Photo galleries
- On-demand and live streaming videos
- Audio
- Playlists
- Social integration with Facebook, Twitter, Pinterest, and Google+
- Push notifications
- Faceted search
- Content in English and Spanish



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**QUESTIONS?**  
CONTACT US AT  
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 For more information,  
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### **THE RESULT: A DIGITALLY ENRICHED PAPAL VISIT & MORE WIDESPREAD “CATHOLIC LIVING”**

The launch of the USA Catholic Church app coincided with Pope Francis’ visit to the United States in September 2015, and the result was a truly digitally enriched papal visit for Catholics all over the country. Garnering rave reviews from users, the app provided content summaries, video, and audio of every facet of the historic papal visit.

The bishops themselves also had very good things to say about the app. “This is the most comprehensive virtual connection to the Catholic faith available,” said Bishop Christopher Coyne, chair-elect of the Committee on Communications of the U.S. Conference of Catholic Bishops in a recent press release. “We understand many people are looking for more ways to connect with the Church and incorporate Catholic living into their busy lives—that’s exactly what this app is designed to do.”

Today, the app continues to help devotees pursue “Catholic living” in their day-to-day lives. If you’d like to try it for yourself, the USA Catholic Church app is available for download for Apple and Android on iTunes and Google Play, respectively.