



As a Platinum Sitecore Partner with a Specialization in Sitecore Content Hub across North America and EMEA, EPAM is uniquely positioned to help your organization realize the benefits of Sitecore Content Hub.

Sitecore Content Hub™: A Marketer’s Best Friend

Today’s brands face the growing struggle of producing high-quality personalized content across multiple channels and customer touchpoints to win and retain business. This demand, often referred to as the ‘content crisis,’ creates a daunting task for marketers to quickly implement a new strategy for content delivery.

To solve this challenge, Sitecore has revolutionized the way brands deliver innovative customer experiences at scale with Sitecore Content Hub. This single, integrated solution streamlines, accelerates and simplifies every part of a marketer’s job.

EXPLORE THE INFOGRAPHIC BELOW TO LEARN MORE ABOUT THE BENEFITS OF SITECORE CONTENT HUB!



1. IMPROVE MARKETING OPERATIONS



Eliminate siloed marketing content and data to leverage a 360-degree view of all digital content



Streamline communication and enable collaboration among global teams across the entire content workflow

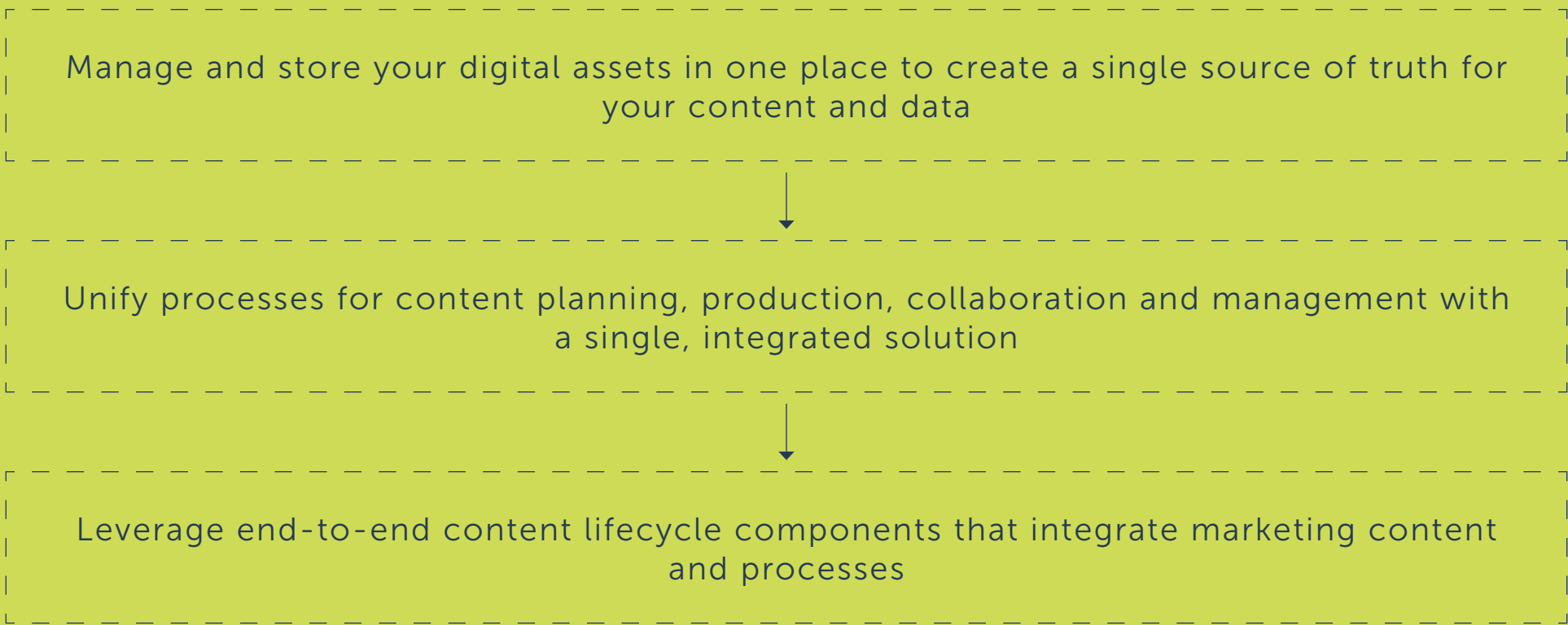


Categorize and search through high volumes of assets like photos, videos, artwork, layouts and source files with ease



Control how assets are accessed and used in accordance with the asset license

2. TAKE CHARGE OF YOUR END-TO-END CONTENT LIFECYCLE



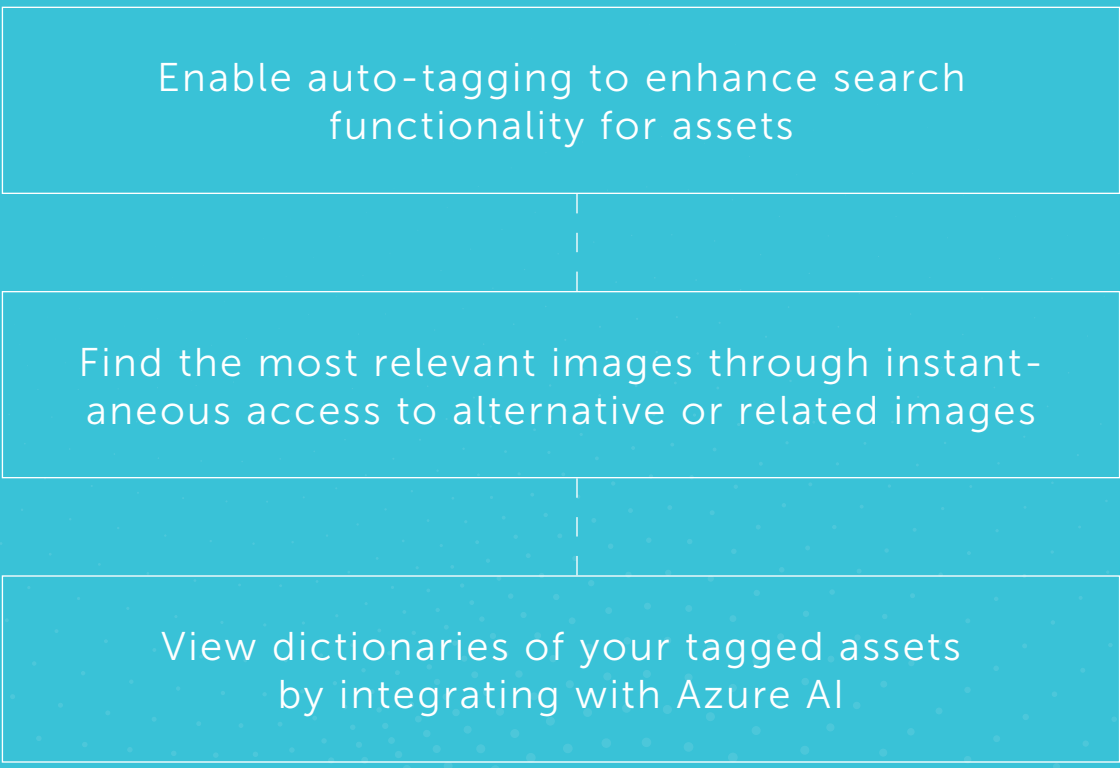
3. ACCELERATE TIME-TO-MARKET

Increase productivity and agility of your marketing teams with a seamless content review and approval process

Eliminate duplicative efforts associated with asset re-creation and improve asset reuse and repurpose

Automate ingestion and organization of value-rich media assets and improve speed-to-market for marketing campaigns

4. HARNESS ARTIFICIAL INTELLIGENCE



5. INCREASE ROI



Improve asset findability and free up your marketers to focus on creating more engaging and personalized content that converts leads



Reduce the number of misused assets and ensure license compliance



Modularize content to maximize the value of assets and decrease costs associated with content creation by empowering marketers to reuse components, layouts and templates across brands and geographies

Ready to learn more about how Sitecore Content Hub can help your brand produce and deliver content at scale?

Reach out today to schedule time to speak with our experts and see the solution in action.
WFBSitecore@epam.com



DOWNLOAD INFOGRAPHIC

